



Join us on Tuesday 26th of October 2021 for the

2nd Press Event

of the project

"Reducing the Consumption and Disposal of Single-use Plastics (SUP) in the Tourism Industry in Cyprus, Greece and Malta - 2018-1-0572" – SUPMed

in Cyprus

Time: 11:00am – 12:00pm (Cyprus time) **Location**: via Zoom **Organiser:** Cyprus Hotel Association (CHA)



Did you know?

"Through this project (SUPMed), tourist establishments can effortlessly replace Single-Used Plastics with the usage of the decision-support tool (DST) that has been developed. The DST can provide guidance on environmentally friendlier and cost-effective market alternatives to SUP for tourist establishments, enabling these establishments to make the switch with minimum effort.

#SUPMedProject

During the press event, the following topics will be discussed:

- 1. Information about the project and its implementation progress
- 2. The contribution of EEA and Norway Grants to the project
- 3. The development of the DST and what can be achieved
- 4. Feedback from the pilot tourist establishments in Cyprus participating in the project

The press event is free of charge. For more information and registration please contact us via email at cha@cyprushotelassociation.org or via phone at +35722452820.

To keep up to date with the project, follow us on <u>Facebook</u>, <u>Twitter</u> and <u>LinkedIn</u> and visit our <u>project website</u>.

The SUPMed project is funded by Iceland, Liechtenstein and Norway through the EEA Grants and Norway Grants Fund for Regional Cooperation

Project "Reducing the Consumption and Disposal of Single-use Plastics in the Tourism Industry in Cyprus, Greece and Malta - 2018-1-0572" - SUPMed

2nd Press Event in Cyprus Agenda

Date: 26th of October 2021 (GMT+3) The meeting will be held via Zoom

| 11:00 – 11:05 | Opening and Introduction |
|---------------|--|
| | On behalf of Cyprus Hotel Association: Mr Haris Theocharous, Treasurer, Board of Directors |
| 11:05 – 11:15 | Update on project implementation and targets reached On behalf of Cyprus Hotel Association: Mr. Philokypros Roussounides, Director General |
| 11:15 – 11:25 | Development and pilot use of the "Decision Support Tool (DST)" On behalf of ASPON CONSULTING: Mr. Alexandros Partaourides and Mrs. Diamanto Giannara |
| 11:25 – 11:50 | Contributions of the pilots tourist establishments in Cyprus On behalf of the Atlantica Group: Mrs. Sanja Saler On behalf of the Atlantica Mare: Mrs Salomi Kostari On behalf of Grand Resort: Mr Marios Demetriou On behalf of Radisson Blu: Mr Stelios Markou On behalf of Royal Apollonia: Mr Antonis Athanasiou |
| 11:50 – 12:00 | Closing remarksOn behalf of Cyprus Hotel Association: |

Mr. Philokypros Roussounides, Director General